

Reg. No:.....

Second Year MHA Degree Examinations, December 2012

Hospital Economics and Finance

Time: 3 Hours

Total Marks: 100

- Answer all questions. Draw diagrams wherever necessary
- Write section A and section B in separate answer books. Do not mix up questions from section A and section B.

QP CODE: 202380 Section A – Hospital Economics Marks: 50

Essay: (20)

1. Determinants of pricing policy. Discuss how prices are fixed under different market conditions

Short essay: (10)

2. What is demand forecasting and explain the criteria for a good forecasting method.

Short notes: (4x5 =20)

3. Evaluate the managerial uses of break-even analysis.
4. Explain importance of time element in the determination of price.
5. Basic or fundamental economic problems
6. Cost utility analysis

QP CODE: 203380 Section B- Finance Marks: 50

Essay: (20)

1. What is capital budgeting. Explain the procedure of preparing a capital expenditure budget

Short essay: (10)

2. Define capital structure and what is the significance of cost of capital on the capital structure

Short notes: (4x5=20)

3. Cost benefit analysis
4. Methods of determination of value of shares
5. Profitability index
6. Time value of money
